

The future of potash producers



Megatrends such as population growth, rising food demand, and urbanization are shaping potash demand.

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Potash fertilizer increases agricultural production, so demand should rise in the long term because it is stable. Market studies, forecasts, and analysts point to a growing potash market. In the coming years, it will reach several billion dollars. According to estimates, crop yields will have to increase by at least 25 percent by 2050 in order to meet food demand. Potash is also in demand as a natural fertilizer when it comes to sustainable agriculture. Sustainability and stricter environmental regulations are driving demand.

The potential for the potash market is growing, particularly in emerging markets, where productivity often needs to be increased. There are few large potash producers on the market, and they control a large part of the supply. Potash prices are based on agricultural demand, geopolitical events, and supply. In the long term, investments in potash companies should prove lucrative due to the fundamentals. Incidentally, new potash mines are very capital-intensive and take many years to reach production.

BHP is investing heavily in potash projects, particularly in the large-scale Jansen project in Canada. However, this project is already behind schedule and costs are significantly higher than expected. The costs for the first expansion stage alone are expected to be almost 30 percent higher. Investors should take a close look at potash companies in order to filter out the most lucrative ones. Millennial Potash is one company that cannot be ignored. Its Banio potash project in mining-friendly Gabon, Africa, boasts a very good, updated resource estimate. The environmental and social impact assessment has already begun, and a final feasibility study is about to start. Millennial Potash has secured initial funding for the feasibility study phase via a USD 3 million commitment from the U.S. International Development Finance Corporation (DFC).

Millennial Potash - <https://www.commoditytv.com/ondemand/companies/profil/millennial-potash-corp/> - reported a 275 percent increase in measured and inferred resources. The company's share price has appreciated significantly over the past 12 months, reflecting growing investor confidence following the updated resource estimate. Africa does not yet have its own potash mines, and Brazil, an important potash importer, is also strategically accessible for Millennial Potash. Finally, it also appears positive that major shareholder The Quaternary Group Ltd. now owns 32.02 percent on a fully diluted basis (common shares plus warrants) following a recent purchase. This demonstrates confidence in Millennial's project.

Current company information and press releases from Millennial Potash (- <https://www.resource-capital.ch/en/companies/millennial-potash-corp/> -).

Sources: Millennial Potash

<https://www.marketresearchintellect.com/de/blog/potash-market-boom-fertilizer-s-unsung-hero-driving-agricultural-growth/>;
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